



Managed IT, Security, & Cloud Services

OUR TOP
TECH ADVICE
FOR BUSINESSES
IN 2020

1

SECURITY SHOULD BE YOUR
NUMBER ONE PRIORITY
TO REDUCE BUSINESS RISK

One of the top causes of security breaches is stolen user credentials, typically obtained through phishing emails. Hackers use this information to access your online applications and services.

What's the best way to stop this?

By deploying **Multi Factor Authentication (MFA)**.

MFA verifies your employees are who they say they are BEFORE they gain access. MFA is no longer considered optional and it's now considered negligent if you DON'T have it.

Phishing prevention training is another important add-on to consider.

Set up a consultation with a cyber security specialist to figure out what other solutions you may need.

2

TECH PLANNING NEEDS TO
GO BEYOND HARDWARE,
AND FOCUS ON
IMPROVING PROCESSES
TO INCREASE PROFITS

Your competitors are using data to be more nimble and profitable, and automating manual processes to become more efficient.

Think of a manual process you are using now, such as a massive excel spreadsheet or a manual data entry process that is sucking up way too much time. What can you do in 2020 to eliminate unnecessary steps and improve your business workflows?

Custom web forms, live dashboards and reporting, and other new **Business Intelligence Tools** are now available to help you succeed, regardless of the size of your business.

Talk to an experienced IT consultant or application workflow specialist who can recommend new technologies to help you improve efficiency.

3

TAKE THE TIME TO DO A
DETAILED INVENTORY OF
YOUR HARDWARE AND
SOFTWARE TO **REDUCE**
UNNECESSARY SPEND

Almost every organization we talk to has software and hardware they are paying for but not using.

Unused servers, old PCs and outdated layers of equipment all contribute to dollars leaking out the door each month.

Build an accurate inventory and note any outdated or unused components. Are your employees wasting time and money on outdated software programs or old PCs?

If your team doesn't have the time or expertise to do this, outsource it to a service provider who can offer unbiased recommendations.

4

IT'S MORE IMPORTANT
THAN EVER TO KEEP
REMOTE STAFF ENGAGED
TO ENSURE MAXIMUM
PRODUCTIVITY

The ability to easily and securely access applications and infrastructure from anywhere is critical to keeping your business running. There are so many remote collaboration tools that can help.

Think Microsoft Teams, SharePoint and OneDrive just for starters, which you might already be paying for with your O365 licensing.

Do not forget about security! As the remote working and BYOD trend grows, you need to incorporate different security technologies to reduce the threats that this new way of working brings to your company.

Hire a cyber security specialist to help if you don't have this critical function in-house.

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Security should be your number one priority

Tech planning should focus on improving processes

Schedule an inventory of hardware and software

Keep remote staff engaged for productivity

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