Text messaging (SMS and MMS) is the most used data service in the world. It is not limited to age, economics or geographic location. Adults 55+ send and receive 16+ text messages a day. Due to its widespread popularity, texting has become a big part of the consumer market and is integral to social and personal communications.

As communication tactics continue to evolve, not having the ability to communicate with your customers/prospects using Business SMS will be equivalent to not having a company website or email address today.

Now, without the hassle of changing providers and no additional investment in new equipment, we can quickly and efficiently enable your business number with SMS.

**FEATURES**
- Send and receive messages to and from extensions or 10-digit local or long-distance numbers
- Message colleagues, clients and departments with a business identity—even from personal devices
- Reply to incoming messages from a mobile app, desktop app or by email
- Text seamlessly across devices, including smartphones, tablets and computers.
- Collaborate more effectively by communicating in a single text thread
- Send and receive images, videos and files

**BENEFITS**
- Inbound text messages are no longer restricted to a mobile device, respond from the SMS Console as efficiently as responding to an email.
- Automatically respond to common questions with consistent answers, with the power of Artificial Intelligence (AI) controlled bots.
- Reinforce your brand and main business number with customers and prospects by sending outgoing messages from your main business number.
- Broadcast messages to multiple numbers at one time.

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